

Alpha & Sterling Brand Bluetooth Speaker Draw – Terms & Conditions

Promotion name	Alpha & Sterling Branded Bluetooth Speaker Promotion
Promoter	Lincoln Sentry Group Pty Ltd ABN 59 010 624 389 of 5/243 Bradman Street, Acacia Ridge QLD 4110
Promotion type	Game of chance
Promotion period	From 12:00am on 09/02/2026 to 11.59pm 17/04/2026
Eligible entrant	Any Australian resident over 18 years of age who holds a Lincoln Sentry Trade Account for purchases made in Australia, and excludes Ineligible Entrants. The Lincoln Sentry trade account holder must not be in breach of the Promoter's trading terms during the promotion period or have overdue monies owing at the time the Prize is claimed. The Promoter may (in its absolute discretion) determine eligibility
Entering	<p>After making a Qualifying Purchase, the Promoter will submit 1 entry on each Entrant's behalf into the pool. Entrants may enter more than once, provided each entry is submitted separately and in accordance with these terms and conditions</p> <p>Qualifying Purchase is when any two (2) Alpha or Sterling products are purchased in the same transaction, when purchased online at www.lincolnsentry.com.au during the Promotion Period</p>
Prizes	One of two (2) identical prizes consisting of one (1) Bluetooth speaker @ \$99 each Total prize value = \$200
Prize Draw	<p>Valid entries received during the Promotion Period will be allocated into the pool</p> <p>At 11:00am AEST on 20/04/2026, a representative of the Promoter will conduct a random electronic prize draw at 5/243 Bradman Street, Acacia Ridge QLD 4110 from the pool. The first 2 entries randomly drawn from the pool are deemed the winners, and the winners each receive one (1) Prize.</p> <p>The Promoter may draw additional entries from the pool and record them in order in the event of an invalid entry or ineligible entrant being drawn from the pool.</p>
Winner notification	Within two (2) business days after the Prize Draw, the Promoter will notify the winners by phone and e-mail.
Prize claim	Winners must claim the Prize within 28 business days after being notified by the Promoter.
Prize verification	If a winner fails to provide information requested by the Promoter to verify entry validity and entrant eligibility within 28 days after being notified by the Promoter, the Prize is deemed unclaimed and the Promoter may (in its absolute discretion) invalidate all the entrant's entries and forfeit any right to the Prize.
Prize delivery	Within 30 business days after the winner has provided the above information and any other information requested by the Promoter to verify entry validity and entrant eligibility, the Promoter will deliver the Prize by courier to the winner's nominated address.
Unclaimed prize	If required, an unclaimed prize draw may take place on 04/06/2026 at the same time and place as the original prize draw, subject to any direction from a regulatory authority. Within two (2) business days after the Prize Draw, the Promoter will notify the winner by phone and e-mail

Privacy policy	This promotion is subject to the Promoter's privacy policy https://www.lincolnsentry.com.au/page/privacy
Additional terms	The information in this table also includes the terms and conditions below

1. **Terms and conditions:** These terms and conditions include the information in the table above. If you enter the promotion, you're deemed to accept these terms and conditions. These terms and conditions apply even after the winner has claimed the prize. If an entrant is ineligible or an entrant's entry is invalidated after the prize has been claimed, the Promoter may (in its absolute discretion) demand return of the prize or payment of its value.
2. **Definitions:** For the purpose of these terms and conditions, the following words have the following meanings:

Word	Meaning
Ineligible Entrants	Are Employees (and their Immediate Families) of the Promoter or any of its parent companies, subsidiaries or affiliated companies or any agency associated with the Promotion
Employees	are any officer, director, executive, employee, consultant, contractor or other person who performs work under the control of another in exchange for payment
Immediate Family	are any of the following: spouse, ex-spouse, de-facto spouse, child or step-child, parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin and the persons referred to above includes natural and non-natural relations

3. **Invalid entries:** The Promoter may (in its absolute discretion) invalidate an entry that is incomplete, indecipherable or has incorrect personal information or contact details.
4. **Excluded entrants:** The Promoter may (in its absolute discretion) invalidate an entry or exclude an entrant from the promotion process if that entrant:
 - (a) disrupts, annoys, abuses, threatens, harasses the Promoter, another entrant or potential entrant of the promotion or another person associated with the promotion (or attempts to do so);
 - (b) submits an entry that is not in accordance with these terms and conditions or who tampers with the promotion process; or
 - (c) engages in conduct which is misleading, deceptive, fraudulent or damaging to the Promoter's goodwill or reputation.
5. **Modification:** The Promoter may (in its absolute discretion), edit, modify, delete, remove or take-down any part of an entrant's entry.
6. **Entrant identity:** The Promoter may (in its absolute discretion) determine the identity of an entrant.
7. **Errors and omission:** The Promoter may (in its absolute discretion) accept any errors or omissions in the promotion process.
8. **Waiver:** If the Promoter fails to enforce a right, it does not constitute a waiver of that right.
9. **Receipt:** Online entries are deemed to be received by the Promoter at the time of actual receipt into the Promoter's database (and not at the time of transmission by the entrant).
10. **Risks:** The entrant acknowledges that there may be risks involved in entering the promotion. The winner acknowledges that there may be risks involved in using the prize. The winner acknowledges that they may be required to sign an acknowledgement of risk and waiver of liability before claiming and using the prize. The Promoter may (in its absolute discretion) exclude a winner who fails to sign an acknowledgement of risk and waiver of liability before claiming or using the prize or who is not able or suitable to use the prize.
11. **Release and indemnity:** As a condition of claiming a prize, the Promoter may (in its absolute discretion) require a winner to sign a legal release and indemnity form.
12. **Entering:** The entrant must manually submit entries using an internet browser. The entrant must not use automated software or any other method to automatically submit entries. The Promoter may (in its absolute discretion) invalidate an entry suspected of being submitted using automatic means.
13. **Force majeure:** If the promotion process is not able to be carried out due to circumstances beyond the Promoter's control, including due to any tech or communication issues, the Promoter may (in its

absolute discretion) amend, suspend or cancel the promotion, subject to the approval from the relevant regulator.

14. **Social media:** While the Promoter may (in its absolute discretion) promote the promotion using social media platforms, the social media platforms do not sponsor, endorse or manage the promotion. The entrant provides their entry information to the Promoter (not the social media platform) and releases the social media platforms from any liability connected with the promotion.
15. **Prize:** The prize is not transferable or exchangeable for cash, except if the prize is cash. If the prize (or part of it) is unavailable, the Promoter may (in its absolute discretion) substitute the prize (or part of it) with a replacement prize of an equal or greater value, subject to the approval from the relevant regulator. The Promoter is not liable to the winner for any damage to or delay in transit of the prize.
16. **Liability:** To the maximum extent permitted by law, the Promoter and its employees, agents and contractors are not liable for any loss, expense, damage or liability suffered or incurred by an entrant or a winner in connection with the promotion, including:
 - (a) tech issues or equipment malfunction;
 - (b) theft, unauthorised access or interference;
 - (c) an entry or prize claim that is late, lost, altered, damaged or misdirected due to a reason beyond the Promoter's control;
 - (d) a variation in prize value to that specified;
 - (e) a tax liability incurred by a winner or an entrant; and
 - (f) use of the prize.

Nothing in this provision is intended to restrict, exclude or modify the consumer guarantees and the applicable consumer law, including the following: Australia: Competition and Consumer Act 2010

17. **Intellectual property:** The entrant irrevocably assigns to the Promoter any intellectual property rights in any material submitted by them in an entry. The winner irrevocably consents to the Promoter using their name, likeness, image and voice in any media for an unlimited period without remuneration for the purpose of promoting the promotion and the Promoter's products and services.
 18. **Personal information:** The Promoter collects personal information in order to carry out the promotion process, and may disclose that personal information to its employees, agents and contractors for the purpose of carrying out the promotion process. Entry is conditional on the entrant providing that personal information. If an entrant does not provide that personal information, they cannot enter the promotion. If an entrant wishes to access or update the personal information the Promoter holds about them, they may contact the Promoter.
 19. **Promotional material:** In entering the promotion, an entrant may be prompted to tick an "opt-in" box which authorises the Promoter to use the entrant's personal information to send promotional material about the Promoter's products and services and disclose that personal information to agents and contractors that the Promoter engages for that purpose.
 20. **Criminal actions:** The Promoter may refer any attempt to deliberately undermine the legitimate operation of the promotion to the relevant law enforcement agency and seek damages.
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